



MINUTES

**Committee of the Whole Meeting of the West Chicago Board of Park Commissioners
in the Park District ARC Center Meeting Room 105
201 W National Street, West Chicago, IL 60185.**

**Tuesday, September 3, 2019
6:00 p.m.**

I. Call to Order and Roll Call

The meeting was called to order at 6:00 p.m. Present were Commissioners Bass, Gunderson, Lenertz, Spencer, Turney, Voelz and Zaputil, Director Major, Superintendents Gasparini and Radun.

II. Pledge of Allegiance - President Lenertz

III. Public Comment - None

IV. Approve Meeting Agenda

Commissioner Voelz motioned to approve the meeting agenda. Commissioner Turney seconded the motion which carried by voice vote.

V. Recreation Department

Superintendent Radun and Recreation Supervisor Shipp presented information to the Board on the following District areas (Appendix A)

- A. Recreation Supervisor, Jenni Shipp
 - Summer Camp
 - Community Theatre
 - Before and After School Program

- B. Superintendent of Recreation, Gina Radun
 - Turtle Splash Water Park
 - Keppler Academy

VI. Miscellaneous

- A. The Board Reviewed the Monarch Pledge; A commitment to help restore the habitat of the monarch and encourage members of our community to do the same. The pledge will be placed on the September 13 meeting agenda for possible approval.
- B. Discussion – Commissioner Bass and director major discussed the feasibility of a Bilingual CSR Team member on every shift.
- C. Director Major offered park suggestions for the upcoming Parks Tour at October Committee of the Whole Meeting.
- D. President Lenertz presented some District related history to the Board in regard to Mr. Don Earley. President Lenertz would like the Board to consider renaming Easton Park after Mr. Earley. Secretary Medeiros will research the parks current name and place the item on the September 13 meeting agenda for possible approval.

- E. Commissioner Zaputil inquired about a Commissioner only retreat. President Lenertz asked all Commissioners to bring their calendars to the September 13, 2019 meeting.

VII. Adjourn Open Meeting

Commissioner Voelz motioned to adjourn the meeting at 7:18p.m. Commissioner Zaputil seconded the motion which carried by voice vote.

Summer Camp

Community Theater

Before & After School

Turtle Splash Water Park

Keppler Academy

Summer Camp: Participation

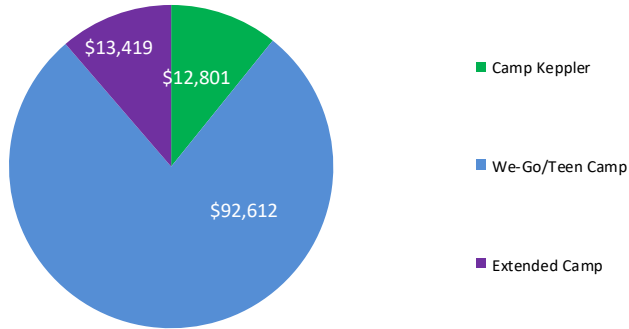


Average Campers Per Day	2015	2016	2017	2018	2019	% Change from 2015 to current year
Camp Keppler	9	9	12	13	13	72%
Camp We-Go/Teen	28	34	62	62	72	146%

4,099 total “registrations” in 12 weeks!
(Averaged 70 campers per day)

Camp: Revenue

2019 Camp Gross Revenue



Net Revenue

2015	2016	2017	2018	2019
\$34,443	\$25,170	\$39,952	\$43,292	\$51,917

Camp Comments

Mary PDRMA: *"This is the first Camp all Summer I can say I would send my own kids to."*

"There is a significant amount of great risk management practices in place"

WDSRA AIDS: *"This has been the most organized well-structured camp I have worked at all Summer with minimal down time"*

Camp Parent: *"We will definitely be back next year this camp has made such a difference for us"*



Theatre: Participation

Summer Show

2016 Tarzan	2017 Mermaid	2018 Wizard of Oz	2019 Annie
27	51	60	66



Fall Jr. Show

2017 The Lion King Jr.	2018 Madagascar Jr.	2019 Mary Poppins Jr.
39	24	TBD

Winter Show

2019 Aristocats	2020 Jungle Book
24	TBD

Theatre: Revenue & Ticket Sales

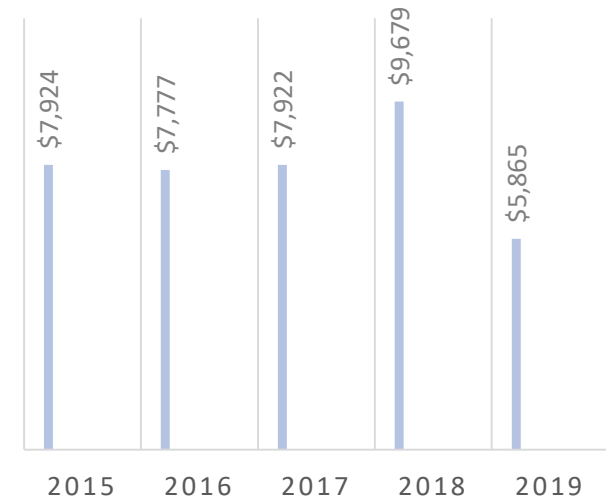


Photo credit: Enamored by Kuki

Net Revenue

Net Financial Performance	2015	2016	2017	2018	2019
Actual	\$7,924	\$7,777	\$7,922	\$9,679	\$5,865*

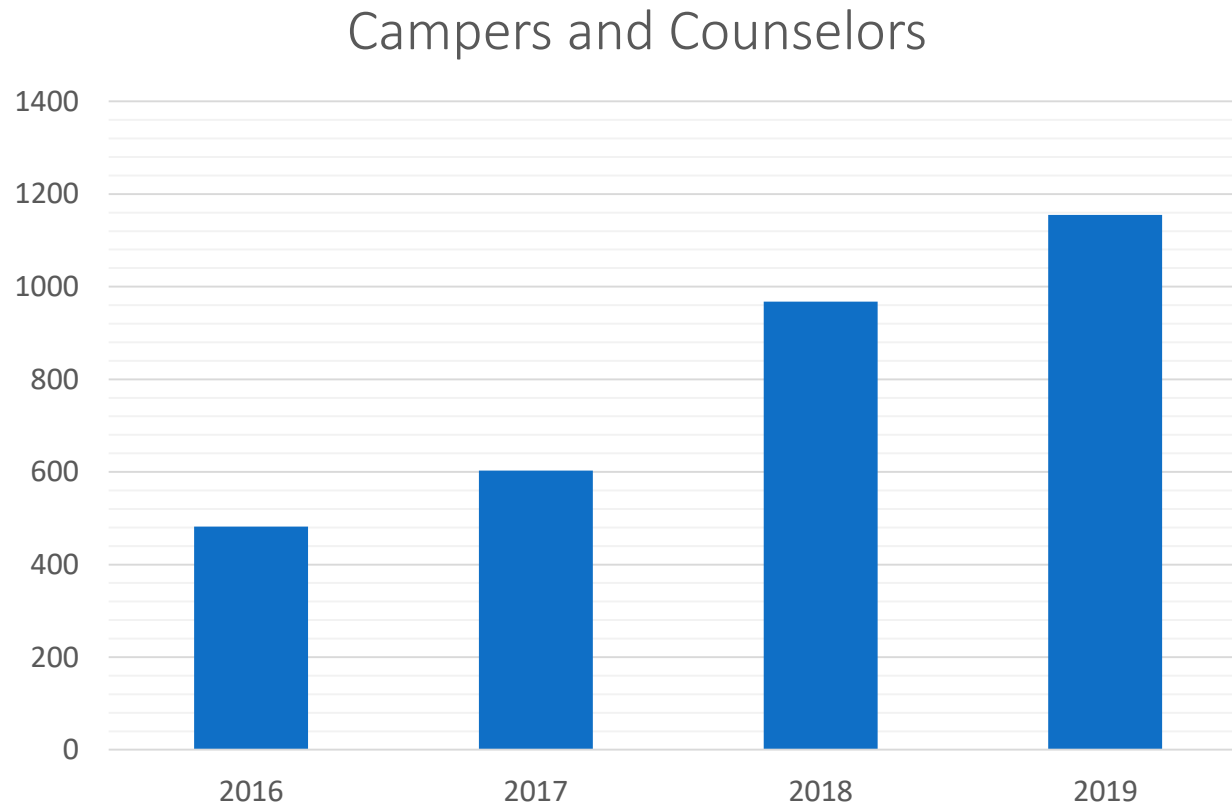
NET REVENUE



Ticket Sales

2015	2016	2017	2018	2019
\$8,047	\$9,049	\$6,869	\$8,978	\$9,981*

Theatre: Summer Camps



Before and After School: Participation

Average children Per Day	2016	2017	2018	2019
Before School	30	25	35	42
After School	63	54	64	71





SUMMER CAMP



BSP&ASP



Turtle Splash Water Park



Turtle Splash 2019

Staff Training/ Certification



Before our gates open...

116 hours of training takes place

All Staff:

- CPR/AED
- First Aid
- EAPs
- Rules

Lifeguards/ Deck Attendant :

- Water Skills
- On chair
- Whistles & hand signals
- Rotations

Admissions:

- Customer Service
- RecTrac
- Facility offerings

Swim Instructors

- Levels
- Parent communication

Turtle Splash 2019

Starfish Aquatics Audits



"The lifeguard team is very clearly knowledgeable of their skills, both in the chair and while performing a variety of skills. The management team was very nice to work with and talk to during the audit. The lifeguards are well-practiced with their skills. Overall, this is a great waterpark and the community should feel very safe while enjoying the waterpark."

-Rob, Starfish Aquatics Auditor 6/30/19



Turtle Splash 2019

Swim Lessons & The Pauly D Foundation

Swim Lessons Participant Numbers:

237 in 2017 (Plus 140) **164** in 2018 (Plus 168) **131** in 2019 (Plus 150)

The Pauly D Foundation funded 150 participants through swim lessons-
Revenue of \$9,600

Outdoor Swim Revenue



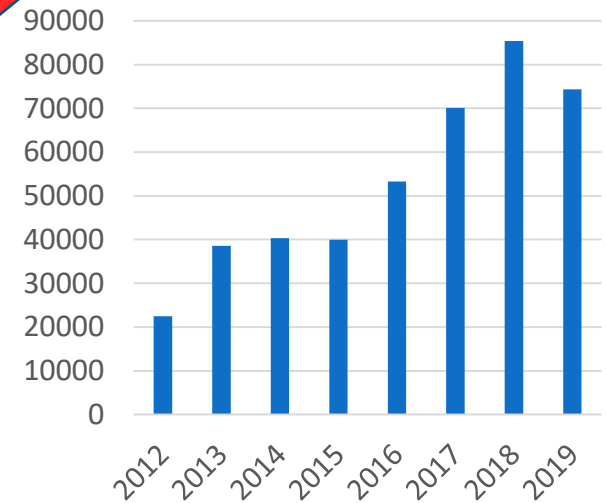
Turtle Splash 2019

Groupon

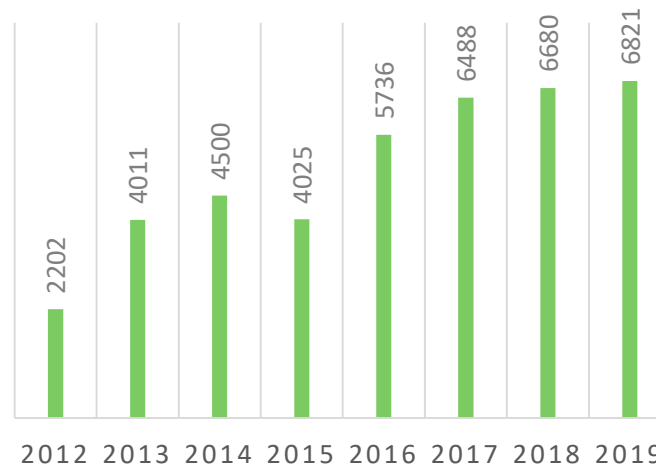
4.74
Star Rating
(5,382 Groupon
responses)

"This was our first time here and we loved it! Small enough that you won't lose your kids every five minutes, but big enough to keep them entertained all day! Super friendly staff. Clean water and park. We had a wonderful time and strongly recommend. Can't wait to go back!!" *Groupon Review 8/14/19*

Groupon Revenue



NUMBER OF GROUPONS REDEEMED



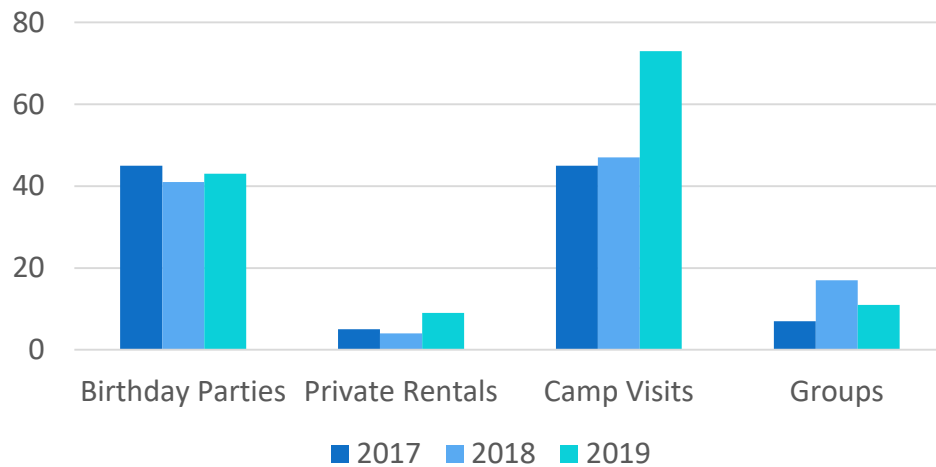
"My children and I love this place! Something fun for everyone and all ages. Zip down one of several slides or splash in the zero depth water features. The playground is a great place to visit during the hourly safety checks and the friendly staff keep this water park on our list of places to visit each summer!"
-Groupon Review 8/9/19



Turtle Splash 2019

Rentals

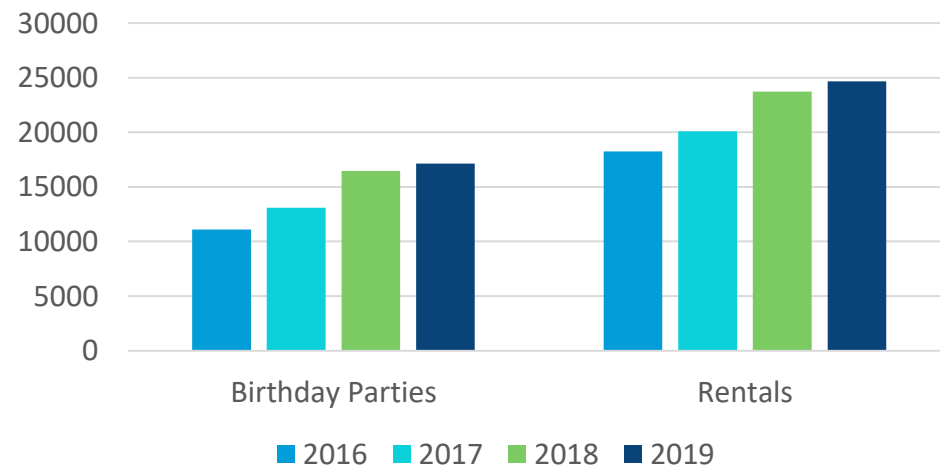
Numbers of Rentals



Private access:

Toucan's Hideaway: 35 Birthday Parties, 4 Camps
 Splash Pad: 8 Birthday Parties; 2 Camps

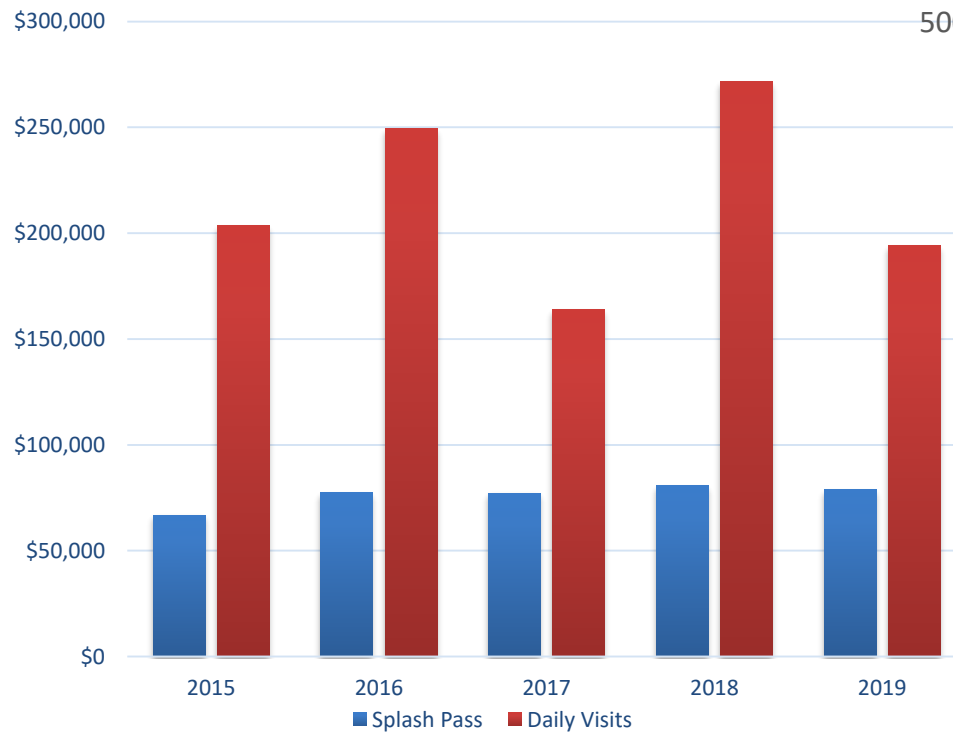
Revenue



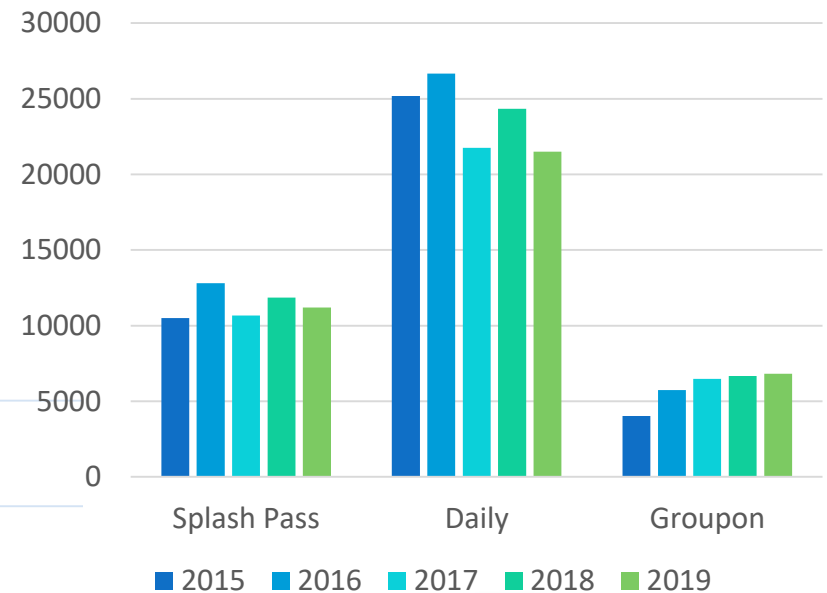
Turtle Splash 2019

Revenue

Turtle Splash "Core" Revenue



Attendance



Turtle Splash 2019

NEW this summer



Turtle Splash 2019

Keeping work fun!



Keppler Academy



Participant Numbers:

Off 2 School :
(held in sessions)

26 in 2016-2017 **16** in 2017-2018 **31** in 2018-2019 **7** in 2019-2020

3-year-old :

15 in 2016-2017 **20** in 2017-2018 **12** in 2018-2019 **13** in 2019-2020

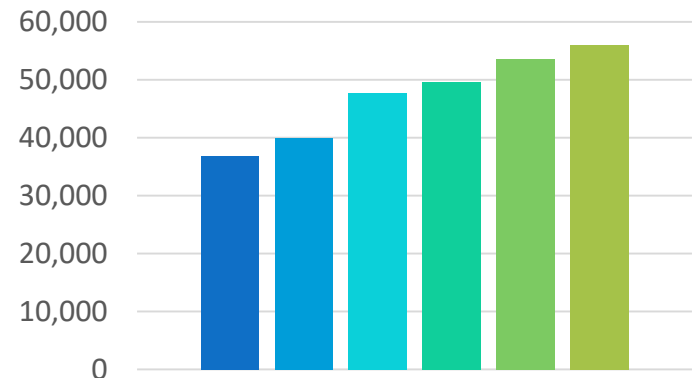
4-year-old :

27 in 2016-2017 **24** in 2017-2018 **25** in 2018-2019 **19** in 2019-2020

3/ 4 Combo:

10 in 2018-2019 **0** in 2019-2020

Revenue



■ 2013-2014 ■ 2014-2015 ■ 2015-2016
■ 2016-2017 ■ 2017-2018 ■ 2018-2019

What are we working on....



Jenni

- **Before/After School** – Grow D33 ARC Site participation numbers
- **Summer Camp**
 - Increase attendance of each camp by 8-10 kids per day.
 - Implement new camp structure with staffing tiers
 - Continue to reduce purchases of unnecessary supplies
- **Theatre**
 - Reach more community members and outside entities for higher ticket sales
 - Continue to grow participation number for our kids show in the Winter

Gina

- **Turtle Splash**
 - Groupon: Looking at our offering to see if we will keep the 1:30pm daily start time (including weekends) OR eliminate weekend usage.
 - Continue to work with the Pauly D Foundation & Educare (Lessons & Water Safety). Consider lifejackets donation in addition to lessons
 - Toucan's Hideaway- promoting off season birthday parties or events for Sept, Oct & May
 - Continue to hire on 15yr olds as lifeguards
- **Swim Lesson**- Expanding swim lesson program & offerings in off-season
- **Keppler Academy**- Continuing to expand our curriculum into 2-year-old programs to feed into Keppler.