



MINUTES

**Committee of the Whole Meeting of the West Chicago Board of Park Commissioners
in the Park District ARC Center Meeting Room 105
201 W National Street, West Chicago, IL 60185.**

**Tuesday, February 4, 2020
6:00 p.m.**

I. Call to Order and Roll Call

The meeting was called to order at 6:00 p.m. Present were Commissioners Bass, Driscoll, Lenertz, Spencer, Turney, Voelz and Zaputil, Director Major, Superintendents Gasparini and Radun.

II. Pledge of Allegiance

President Lenertz

III. Public Comment

There were no members of the public present.

IV. Approve Meeting Agenda

Commissioner Voelz motioned to approve the meeting agenda. Commissioner Turney seconded the motion which carried by voice vote.

V. Recreation Department

Superintendent Radun and various recreation staff members presented the following topics to the Board (Appendix A):

A. The Shell

- Overview of past summers
- Upcoming summer

B. Moving Forward

- Community Survey
- Programming and rental ideas

The Board offered the following suggestions:

- Business sponsored areas at larger events
- Battle of the Bands event
- % of proceeds from vendors

The Board requested the following:

- A budget of each large event

VI. Miscellaneous

A. Review/Discussion – IAPD Director Search Proposal

The Board reviewed the information provided for the IAPD Director Search Proposal. The Board will further discuss at future meetings throughout 2020.

B. Discussion – March 28, 2020 (Commissioner Retreat/Workshop) – 8 am to 11 am

The Board discussed the possibility of canceling the March 28, 2020 Retreat/Workshop.

C. February 2020/March 2020 District Meeting and Event Reminder

The Board reviewed the District Meeting and Event Reminder.

D. February/March 2020 Community Events

The Board reviewed the Community Events.

VII. Adjourn Open Meeting

Commissioner Voelz motioned to adjourn the meeting at 6:56 p.m. Commissioner Spencer seconded the motion which carried by voice vote.

Recreation Department

Moving Forward

- ▶ The Shell
 - Partners
- ▶ Community Survey
- ▶ Programming/Rental Ideas
 - Fall Special Events
 - Rentals
 - Adult Athletics
 - Dance
 - Teens



The Shell

Grand Opening Saturday, June 10, 2017

➤ Park District Programs the first year...

- ✓ Hello Summer
- ✓ 6 Wednesday Concert Series
- ✓ 6 Fun Friday Kids Entertainment
- ✓ 2 Movies in the Park
- ✓ 4 Fitness Classes



The Original Shell Committee



People*Made*Visible, Inc.

Goal

- To have outside organizations hold additional events at the Shell.

Past Partners Overview

2017

- **City of West Chicago**
 - Shell Funding
 - Fireworks
- **Healthy West Chicago**
 - Booth at Sat Festivals

2018

- **City of West Chicago**
 - Shell Funding
 - Fireworks
- **People Made Visible**
 - Party in the Park
 - WCPD \$950 for Sound
- **West Chicago Library District**
 - StoryWalks
- **Renewal Church**
 - Sunrise Service
- **Healthy West Chicago**
 - Booth at Sat Festivals

2019

- **City of West Chicago**
 - ✓ Shell Funding
 - ✓ Fireworks
- **People Made Visible**
 - ✓ 2 Art Events
 - WCPD \$1,000 monetary assistance for 2 art events
- **Healthy West Chicago**
 - ✓ Booth at Sat Festivals
- **West Chicago Library District**
 - ✓ StoryWalks
 - ✓ Loteria in the Park
- **Leman Middle School**
 - ✓ Ballet Folkloric Day of the Dead Movie
- **Renewal Church**
 - ✓ Sunrise Service

The Shell

What has worked...

Saturday Events for Families

Hello Summer

500+ people

Party in the Park

300+ people

Fun Friday Kids Entertainment

50-100 people

Movies in the Park

100-150 people





The Shell

What has not worked...

Wednesday Concert Series

Fitness Classes

Movie at the Park (weekdays)

Feedback From 2019 Shell Survey

General

- The park desperately needs lighting.

Wednesday Concert Series

- The few Shell concerts I went to were nice and fun. Rain, humid heat, keep me home. Also, Wednesday not for me personally conflicts with other things.
- Wednesday conflicts with yoga class.
- Please consider having concerts on different nights of the week. The shell is a beautiful venue and should be used more frequently for all ages. Wednesday evenings during the summer seem too few and often not well attended.

Feedback From 2019 Shell Survey

Music Genre or Band Suggestions

- Latin rhythms.
- Regional Mexican.
- Maybe a Chicago Latino ska band like "Los Vicios de Papa" to get the crowd moving
- Local bands!
- Green Soul Foo is a great local band.
- Alternative Rock or Jazz Bands
- Classic rock, blues, folk rock
- Please get some other types of music/ bands. Classical, reggae, kids who perform! rock
- I liked the 60s group, Paula something...?

Feedback From 2019 Shell Survey

Hello Summer

- **More Food trucks. A beer Truck.**
- **It would be nice if more food vendors were invited.**
- **This is my favorite PD event (Hello Summer) by far. Very family friendly and lots of things to do. Would have been nice with a few more food options such as Kindred Coffee and Jorge Paleteria.**

Party in the Park

- **End of Summer Event could have offered a better band line-up. BBQ-off didn't offer any ribs for sale or to the public. Placement of BBQ stands seemed to not be part of the event.**
- **Beer truck would be nice.**
- **Invite more food vendors**

Partner Programs

▶ Committee Goal for 2020

- Partner with outside organizations on events.

▶ Program Partners in 2020

- City of West Chicago
- West Chicago Library District
- Friends of the Park District Foundation
- People Made Visible
- Gallery 200
- City of West Chicago Cultural Committee
- Mexican Cultural Center DuPage
- Hawthorne's Backyard

2020 Shell Plans

► What's new...

➤ 3 Saturday Festivals

- **Hello Summer- Saturday, June 13, 2020**
- **Rhythm, Brews & BBQ-Saturday, July 18, 2020**
- **Taco Fest & Art Show-Saturday, August 8, 2020**

➤ Weekend Movie in the Park

- **Christmas in July-Friday, July 24, 2020 or Saturday, July 25, 2020**

Hello Summer

➤ 3 Bands

- 4:00-5:30pm The Alibi
- 6:00-7:15pm Green Soul Foo
- 7:45pm-9:15pm Fortunate Sons (CCR Tribute)

➤ Children's Entertainer at the playground

- 6:00-7:00 p.m. Bubble show
- **Kids Activities**
- 4:00-8:00 p.m. Large Petting Zoo & Pony Rides
- 4:00-8:00 p.m. 3 kids activities run by part-time staff
- 4:00-8:00 p.m. Heathy West Chicago & WDSRA
- 5:00-8:00 p.m. Extended another hour; Face Painter, Caricature Artist, Balloon Twister

➤ City of West Chicago

- 9:30 p.m. Fireworks

➤ Food

- 4:00-9:15 p.m. Taco Truck
- 4:00-9:15 p.m. **Another Food Truck or vendor**
- 4:00-9:15 p.m. Italian Ice

➤ Notes

- Keeping this event like last year but extending the times for children's activities.
- Moving Car Show to Rhythm & Brews Event.
- 1st band is classic, 2nd is a local alternative band & headlining band is classic from 60's all of which we heard on survey

Rhythm & Brews

➤ 3 Bands

- 4:00-5:30 p.m. The Alibi
- 6:00-7:15 p.m. Voyage
- 7:45-9:15 p.m. Kaleidoscope Eyes (Beatles Tribute)

➤ Adult Activities

- Grill Off
- Bags Tournament
- Cruise Night (Moved from Hello Summer)

➤ Food

- Hawthorne's Beer & Ribs or pulled pork
- Vendor selling ribs
- Italian Ice Vendor

➤ Children's Entertainer

- 4:30-7:30 p.m. Roving Children's entertainer (Juggling, balloons)

➤ Kid's Activities

- 4:00-8:00 p.m. Carnival Games, Fishbowl Toss, Duck Pond, Balloon Pop, Ring Toss
- 4:00-8:00 p.m. 3 active booths part-time staff or hire a company to do this
- Possible children's Activities: Climbing Wall, Roller Rink, Photobooth, Fortune Teller, Bounce House, Driving Track with Pedal cars, Bags tournament

➤ 50's-60's Theme

➤ Notes

- Instead of moving the grill-off we are putting the car show on the other side of the parking lot to draw people there
- Would like to charge an entrance fee for this event or charge for large kids' activity like the climbing wall.

Taco the Town & Art Show

➤ 4 Entertainers

- 4:00-5:30 p.m. **Folkloric Dancers**
- 5:45-6:15 p.m. **Leman Mariachi Band**
- 6:15-6:45 p.m. **(Selena Impersonator)**
- 7:00-8:30 p.m. Cielito Lindo (Family Band)

➤ Artist Show

- 4:00-9:00 p.m. Artist Booths (partnering with Cultural Art)
- Art Demo's-Get \$\$ off your booth charge by doing an art demo

➤ Kids Art Activities

- **Tie Dye (charge)**
- **Wax Hands (charge)**
- Soccer Darts

➤ Contests

- Salsa making contest/demo
- Best Taco contest/Taco Walk-Food Vendors

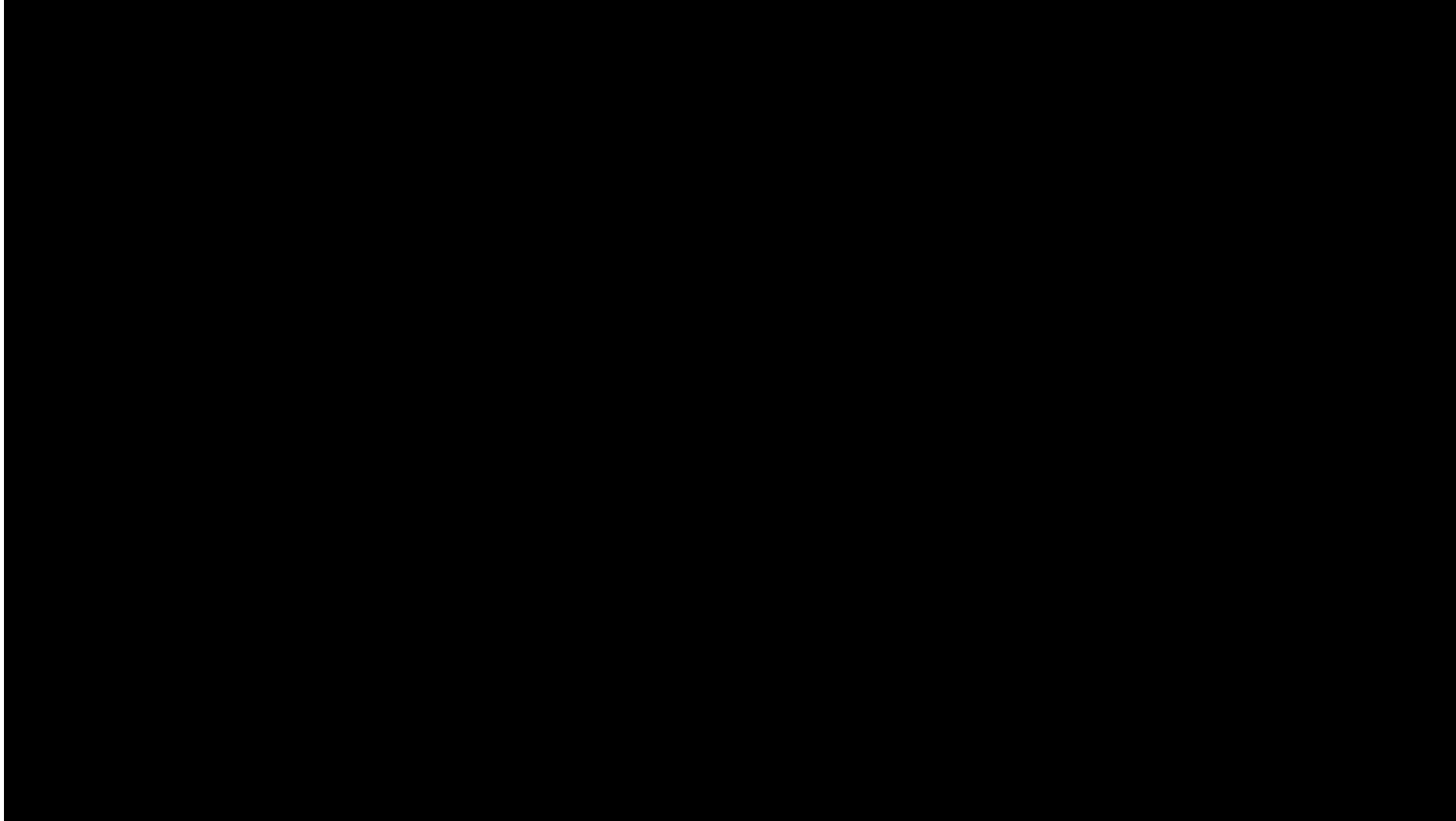
➤ Food

- **Mexican Food**
- **1 non-Mexican Food Vendor**
- Italian Ice

➤ Notes

- Local non-profits have had a difficult time putting together large art events. Instead of PMV, or the Cultural Arts Commission doing a separate event we will partner together and add an art component to our new Saturday event.
- Similarly, the Mexican Cultural Center of DuPage and the Friends of the Park District Foundation will partner to offer the Taco portion of the event. The group has only met 1 time, so more details as they come.

Moonscape Lighting



CUSTOMER SURVEY



We Value Your Opinion

The West Chicago Park District strives to fulfill its mission in "Creating an enhanced quality of life through effective programs, progressive facilities and preservation of parks and natural resources in a fiscally responsible manner".

Our team continually stretches the boundaries of creativity and innovation to serve Park District residents. Knowing your recreational needs and understanding your priorities is a crucial aspect in the planning and execution of the Park District offerings. Our parks and facilities provide great resources for the community. We seek your help through this survey to determine the appropriate direction and choices you would like to have offered for you and your family. We encourage every member of your household to fill out a survey.

We appreciate your feedback. Surveys can be dropped off or filled out at the ARC Center customer service desk.

Each survey participant will be entered for a chance to win:

2020 Turtle Splash Season Pass 3 month ARC Fitness Membership 3 month Treehouse Pass

To be entered into a special drawing in addition to the prizes listed above, submit your survey online by scanning this code or visiting we-goparks.org.

\$200 Park District Gift Certificate



Online Survey

Deadline for completed surveys is April 1, 2020. Winners will be announced on social media on the same day. Follow the Park District page on Facebook/WestChicagoParks.

If you have questions regarding this survey, please contact the West Chicago Park District or e-mail info@we-goparks.org.



CUSTOMER SURVEY

Name: _____ E-mail: _____ Phone: _____

This survey may be taken anonymously, however it will not be eligible for raffle entries.

I am a Park District ☐ Resident ☐ Non-Resident

GENERAL

What is your preferred source of communication to receive Park District information?	<input type="radio"/> Program Guide	<input type="radio"/> Website	<input type="radio"/> Social Media	<input type="radio"/> E-Newsletters
Why do you or a family member participate or not participate in Park District program offerings?				
What is the main aspect you like about the Park District?				
What is your number one criticism of the Park District?				
How can the Park District better meet your recreational needs or those of your specific neighborhood?				

PROGRAMS

What programs do you currently participate in?	<input type="radio"/> Adult Programs	<input type="radio"/> Athletics / Open Gym	<input type="radio"/> Aquatics	<input type="radio"/> Before & After School Care
	<input type="radio"/> Early Childhood / Preschool	<input type="radio"/> Fitness	<input type="radio"/> One-day special events	<input type="radio"/> Summer Camps
Which of these outdoor activities would be of interest to you?	<input type="radio"/> Camping	<input type="radio"/> Nature Walks	<input type="radio"/> Picnic	<input type="radio"/> Other
How do you feel about the fees associated with Park District programming?	<input type="radio"/> Low	<input type="radio"/> Reasonable	<input type="radio"/> Fair	<input type="radio"/> High
Would you like more Special Events like Hello Summer, Boo Bash & North Pole Adventure?	<input type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Indifferent	<input type="radio"/> Any Suggestion _____
Are there other types or activities for specific age groups you would like offered? If so, please list.				
Do you feel there are activities the Park District should not offer that it currently offers?				

PARKS & FACILITIES

Which Parks do you frequent? (check all that apply)	<input type="radio"/> CornerStone Park	<input type="radio"/> Don Early Park	<input type="radio"/> Dog Parks	<input type="radio"/> Kress Creek Farm
	<input type="radio"/> Pioneer Park	<input type="radio"/> Reed-Keppler	<input type="radio"/> Skate Park	<input type="radio"/> Other
In your opinion, how are the parks maintained?	<input type="radio"/> Excellent	<input type="radio"/> Good	<input type="radio"/> Fair	<input type="radio"/> Poor
What Park District Facilities do you frequent? (check all that apply)	<input type="radio"/> ARC Fitness Center	<input type="radio"/> ARC Gym Courts	<input type="radio"/> ARC Meeting Rooms	<input type="radio"/> The Core (Athletic fields)
	<input type="radio"/> The Shell	<input type="radio"/> The Treehouse	<input type="radio"/> Turtle Splash Water Park	<input type="radio"/> ZONE250
How do you feel about the fees associated with Park District facility use?	<input type="radio"/> Low	<input type="radio"/> Reasonable	<input type="radio"/> Fair	<input type="radio"/> High
What else would you like to see in the parks?				

COMMUNITY SUPPORT

Would you support a referendum which would expand the Park District's facilities and programs? Considered areas would increase property tax by approximately \$25 to \$50 per year. If yes, select which areas are of interest to you.	<input type="radio"/> Bike Park	<input type="radio"/> Indoor Pool	<input type="radio"/> Preschool Building	<input type="radio"/> Washrooms at select parks
Comments or suggestions				

Boo Bash

Highlights...

Growing every year

From 250-550+ people in 2019

Changes:

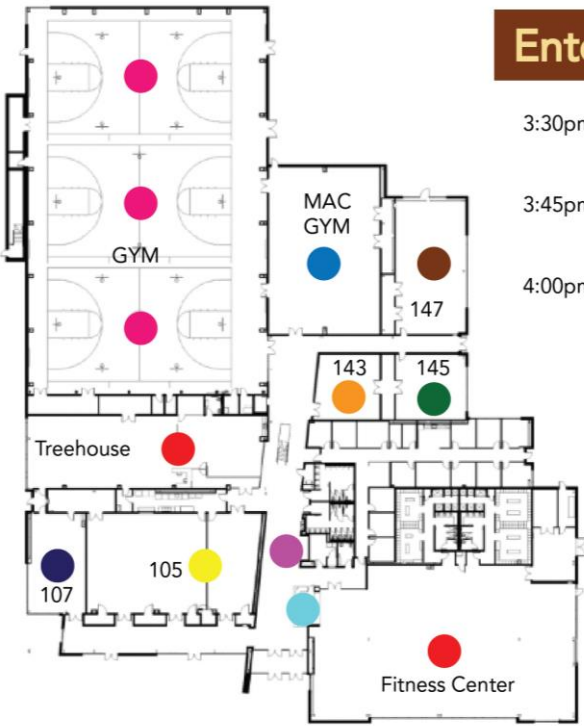
Large components every 3 years

Add new games and activities yearly





2015



Entertainment Schedule

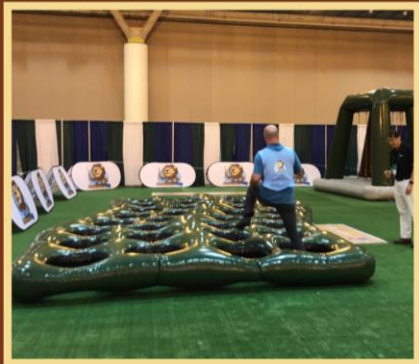
3:30pm	Performing Dance Company	4:20pm	Performing Dance Company
3:45pm	Coloring Contest Winner Announcement	4:30pm	Costume Contest Parade
4:00pm	Suzi The Clown Show	5:00pm	Suzi The Clown Show

Map Key

- Admission
- Cookie Decorating
- Pre-registered
- Ghost Blasters
- Glow In The Dark Golf
- Spooky Hayride
- M: 107
- G& 105

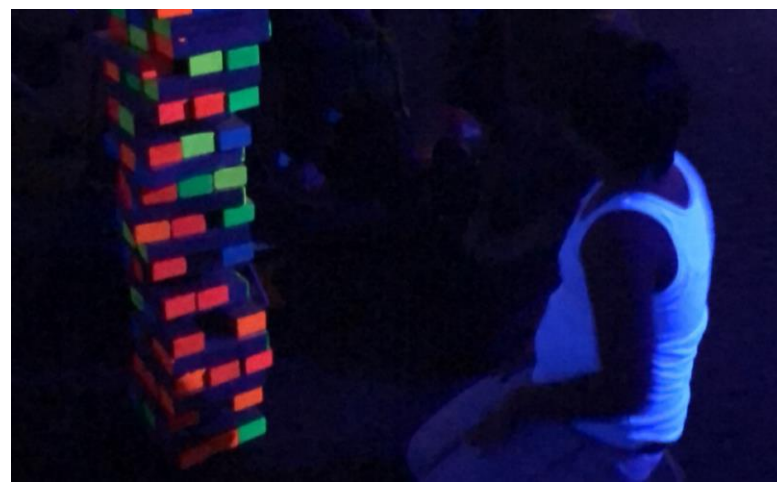


2016





2018



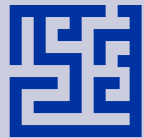
New BOO BASH Ideas



Bumper cars or nerf gun wars in the gym,
Inflatable maze



Instead of the Candy Buy-Back use coins or
chips for games and kids can purchase active
toys like jump ropes, balls etc...



Bring back large game like glow in the dark
golf in 106



Add science rooms with Halloween STEM
activities

New Special Event Ideas



Spooky Trail



Teen paint party and video game challenge



Family Campout



Pop Up Recreation-Meeting residents where they play.

Rentals



➤ Outside Summer Camp options for 2020

- Turtle Splash
- Theater
- NEW: Treehouse



➤ ARC Center Meeting Room Rentals

- Advertising to businesses
- Discount
 - weekdays rentals
 - bulk rentals



➤ Private Zone250 Rental

- Hourly fee for building
- Tables/Chairs additional cost

Adult Athletics

- Possible Adult drop-ins
 - Volleyball (Wednesday)
 - Basketball (Thursday)

- Possible Adult League – summer 2021
 - Softball (Pioneer)

- Pickleball Day Events





Dance!

➤ Innovation Arts Connection

- **Set curriculum**
- **Skill based dance**

➤ Dance options

- **Pop ups**
- **Sessions**
- **Camp classes**

➤ Community Connection

- **West Chicago Resident**
- **Former instructor for West Chicago Park District**
- **Grew up in Park District programs**
- **Loves to give back to the community**



Tweens & Teens

Need

Space and time dedicated to teens and tweens that can promote healthy relationships and positive decision making in a comfortable environment

How

Providing consistent space and time that both children and parents can rely on.

What

Teen Night and Tween & Teen outings

Friday Teen Nights Coming Fall 2020



- ***Basketball***
- ***Volleyball***
- ***Selfie Space***
- ***LED Lights***
- ***Music***
- ***Video Games***
- ***Snacks***
- ***Open Art Area***

Outings!



► Exploring the metropolitan area

► Chicago

- Willis Tower
- Grant Park
- Lincoln Park Zoo
- North Avenue Beach

► Starved Rock

- Hiking
- Exploring nature

► Local Travel

► Dupage County

- Forest Preserves
- Adventure Parks

► Train Line

- Wheaton
- Elmhurst
- Lombard





Questions...
Suggestions...
Comments...